

# **Kettles Annual Report**

June 2023

Submitted by Randi Feil

Please note: (complete committee reports can be found in the Kettle binder and on the Kettle thumb drive)

## **Leagues -**

A special thank you to Heather Ragen for chairing Thursday morning and Jane Lee for chairing Tuesday night. Both Heather and Jane have agreed to chair their league next year. Rachel Fletcher will be co-chairing with Jane Lee in the fall. In the spirit of the All American league, a food drive was held to collect food for the Waukesha Food Pantry.

## **Thursday Morning**

### **All American**

18 curlers (4 teams)

1st place - Angela Schultz/Cindy Godar, Randi Feil, Kathy Hyslop, Pat Van Till

### **Granite**

21 curlers (5 teams)

1st place - Bonnie Dixon, Esther Flakas, Heather Ragen, Sue Hoffman

## **Tuesday Evening**

### **Moonrocks**

40 curlers (10 teams)

1st place: Team Heinze (Michelle Heinze, Stella Geason, Rachel Fletcher, Colleen Brueske)

2nd place: Team Rampolla (Barbara Rampolla, Jackie Stetina, Amy Burbach, Susan Hietala)

3rd place: Team Godar (Cindy Godar, Cyndy Moylan, Laura Dwyer, Diana Baldry)

### **All American**

40 curlers (10 teams)

1st place: Team Betzhold (Heather Betzhold, Mary Rasmussen, Sophia Ayer, Ashley Bregantini)

2nd place: Team Heinze (Michele Heinze, Celeste Taylor Marlow, Deb Wade, Kaitlynn Everett)

## **Nite Owls**

39 curlers (10 teams)

1st place: Team Heinze (Michele Heinze, Carol Stevenson, Laura Dwyer, Diana Baldry)

2nd place: Team Dixon (Bonnie Dixon, Amy Burbach, Leigh White)

3rd place: Team Betzhold (Heather Betzhold, Celeste Taylor Marlow, Ellen Dowd, Sarah Dolley)

## **One-on-One Competition**

Millie Buege organized this event. On Tuesday, December 20th, Laura Dwyer won the first event and the runner up was Nikki Raine. On Thursday January 26th, Barbara Rampolla won the first event and the runner up was Ellen Dowd.

## **Opening and Closing the kitchen**

The kitchen was opened on September 20. The kitchen will be closed on June 3rd.

## **Social Committee**

Stella Geason and Lyndsay Johnson are on the committee with Stella taking the lead for decorating and Lyndsay for planning the fall and spring banquets. October 11 fall banquet was held at Revere's and April 4th spring banquet at Beer Snobs. Around 40 attended both events.

## **Pins and Trophies**

Carol Stevenson continues to manage the pins for all Kettle events, along with engraving of the pins and trophies for winners of each event. She will continue to take on this responsibility for next season.

## **WISCA Report**

The Kettles provided food for four WISCA events this season generating a profit of \$1,002.91. Millie Buege has agreed to coordinate this event again next year.

## **Sunshine**

Randi Feil has been serving in this role to recognize our club member's personal events such as illness, deaths or personal achievements. She has agreed to serve in this role again next year.

## **Badger Representative**

Phyllis Kirchner is representing our club and serving as the secretary to the Badger women's organization. The Kettles will host the Badger Spiel January 26-28th, 2024.

## **USWCA Representative**

Kathy Hyslop has completed 12 years of volunteer service for the USWCA. We thank her for a job well done! Nikki Raine was elected to serve in this role.

## **Women's Interclub**

Frauka Mattner-Laus and Laura Dwyer are co-chairing this event. The Kettles hosted the championship this year.

## **Raffle**

Michelle Heinze, Deb Duskey, Phyllis Kirschner and Dona Seboth organized the raffle. The grand total raised was \$4,745 which was the highest amount raised in the Kettles history!!

## **Scot Tour**

Carol Stevenson and Kathy Hyslop co-chaired the Scot Tour October 28-29. Twenty ladies from Scotland were hosted by the Kettles. A Wisconsin Fish Fry was held at the Delafield Brewhaus and two games were curled at the club. We also hosted a luncheon.

## **Financials**

Kettles 061B bank sub-account

Balance May 1, 2022	\$11,211.91
Balance April 30, 2023	\$15,660.90
Net change	\$ 4,448.99

Kettle Income and Expenses

Income	\$6,560.67
Expense	\$1,683.68)

USWCA 2021 dues paid in 2022 (\$ 428.00)

Net profit \$4,448.99

The financials were prepared by Steve Kerr and Steve Everett. They are in the Kettles binder.

## **Fall Fling**

Thanks to Heather Ragen for running a successful Fall Fling. Next fall our bonspiel will be held on October 28-29, 2023. Amy Burbach is chairing the bonspiel and Heather Betzhold will chair the following year. Please sign up to volunteer for this important event. The Bonnie Dixon, Esther Flakas, Heather Ragen and Sue Hoffman rink will be representing the Kettles at the Fall Fling.

## **Update Policies and Procedures**

Jane Lee, Lyndsay Johnson, Heather Ragen, Amy Burbach and Randi Feil met to go over Kettle Policies and Procedures. Changes were recommended and were voted on at the Spring Dinner. A copy is available on the website.

## **Co-Chair**

A special thank you to Lyndsay Johnson for serving as vice-chair this year. She will be taking over the role as chair June 2nd. Jane Lee was elected to be the new vice chair! Thanks to everyone for all your cooperation, support and enthusiasm! Have a wonderful summer!

Randi Feil

Kettles Chair

# USWCA Report

## 2022-2023

I have completed my volunteer service as the United States Women's Curling Association (USWCA) representative for the Kettle Moraine Curling Club. It has been my pleasure to serve as liaison between the USWCA and the KMCC Kettles for the past 12 years. My successor will be Nikki Raine. I'm sure she will do a great job.

The USWCA Fall Meeting was held in Northbrook, IL, on September 16 – 18, 2022.

The Winter Meeting was held in Bowling Green, OH, on February 13-15, 2023.

The 2021 Scot Tour to the United States was finally able to take place after two postponements due to Covid issues. We were pleased to welcome the 20 Scot ladies to the Kettle Moraine Curling Club on Friday, October 28, 2022. Friday evening featured a "Wisconsin Fish Fry" at the Delafield Brewhaus. Curling took place on Saturday, October 29, 2022, with two draws. A piper from St. John's/Northwestern Military Academy escorted the curlers onto the ice. A delicious lunch was served between games. I'd like to thank the KMCC Board of Directors, the ice team, the Kettles who so graciously agreed to curl with the Scots, the home hosts, the kitchen crew, my co-chair, Carol Stevenson, and all who had a part in welcoming the Scot ladies to the KMCC.

The USWCA Senior National Bonspiel was held at the Racine Curling Club on November 30-December 4, 2022.

The USWCA Super Seniors Bonspiel was held at the Philadelphia Curling Club on January 17-19, 2023.

The USWCA National Bonspiel was held at the Bowling Green Curling Club on February 15-19, 2023.

The 2022-2023 USWCA All-American winners are as follows:

Daytime: Cindy Godar, Angela Schulz, Randi Feil, Kathy Hyslop, Pat Van Till

Evening: Heather Betzhold, Mary Rasmussen, Sophia Ayer, Ashley Bregantini

Kathy Hyslop

USWCA Rep

May 2023

## Club Games Annual Report 2022 / 2023 Season (John Vivian)

### **WISCA Report / Bob Dixon**

The leagues began in the 1970's by Kettle Moraine, Wauwatosa, and Milwaukee Curling Clubs.

Today, we have 11 clubs and 24 teams.

Kettle Moraine was scheduled to host 4 times during the season, each time involving 10 teams from various clubs.

All games in the league begin at 10am followed by lunch.

Our ladies provided excellent breakfasts and lunches. The cost was \$10.00/man.

Results Kettle I, Captain John Geason with 9 players, won 6 and lost 5.

Kettle II, Captain Jim Luchesi with 8 players, won 6 and lost 5, eliminated by a tie breaker.

Kettle III Captain Bob Dixon, with 8 players, won 8 and lost 3. Eliminated in the semi-finals.

League fee is \$20.00 per team.

The league is presently chaired by Steve O'Connor, Madison Curling Club.

### **Biersach Report (Herb Rasmussen)**

This years Biersach was very successful with 21 teams curling a round robin. The winner of the round robin was the Todd Flemming rink with a perfect record and received an invitation to Kettles Men's Invitational next year. His team included Craig Heinze, Frank McMahon and Joel Neunberger. The 1st event playoff was won by the Larry Laux rink, with Larry were Tom Howell, Scott Moore and Charles Zingshiem. We added three teams from the previous year and this coming season looks like we could have 24 teams. We look forward to adding many newer curlers to this event in the future.

## **Tuesday Night League (Jane Lee)**

During the Tuesday night league for the 2022-23 season, we held 3 sessions of curling. The league was chaired by Jane Lee.

The first session, Moon Rocks, ran from 10/18/22 through 12/20/22. There were 40 curlers comprising 10 teams.

The top finishers were as follows:

1<sup>st</sup> place: Team Heinze (Michele Heinze, Stella Geason, Rachel Fletcher, Colleen Brueske)

2<sup>nd</sup> place: Team Rampolla (Barbara Rampolla, Jackie Stetina, Amy Burbach, Susan Hietala)

3<sup>rd</sup> place: Team Godar (Cindy Godar, Cyndy Moylan, Laura Dwyer, Diana Baldry)

The second session, the All-American, ran from 1/3/23 through 1/31/23. There were 40 curlers comprising 10 teams.

The top finishers were as follows:

First event winner: Team Betzhold (Heather Betzhold, Mary Rasmussen, Sophia Ayer, Ashley Bregantini)

First event runner-up: Team Heinze (Michele Heinze, Celeste Taylor Marlow, Deb Wade, Kaitlynn Everett)

The third session, Nite Owls, ran from 2/7/23 through 3/28/23. There were 39 curlers comprising 10 teams.

The top finishers were as follows:

1<sup>st</sup> place: Team Heinze (Michele Heinze, Carol Stevenson, Laura Dwyer, Diana Baldry)

2<sup>nd</sup> place: Team Dixon (Bonnie Dixon, Amy Burbach, Leigh White) - this was a 3-person team due to a drafted team member being out long-term, with the 4<sup>th</sup> spot filled by a variety of subs

3<sup>rd</sup> place: Team Betzhold (Heather Betzhold, Celeste Taylor Marlow, Ellen Dowd, Sarah Dolley)

## **Thursday Morning Ladies League Summary (Heather Ragen)**

Fall Session: ALL AMERICAN October 28-December 16

4 Teams, 18 Curlers (2, five person teams)

Winners:

Skip - Angela Schulz / Cindy Godar

Vice – Randi Feil

Second - Kathy Hyslop

Lead – Pat Van Till

One-on-one Tournament 1/26/23

Winner: Barbara Rampolla

Runner-up: Ellen Dowd

Spring Session: GRANITE January 5-March 23

5 Teams, 21 Curlers (1, five person team)

Winners:

Skip – Bonnie Dixon

Vice – Esther Flakas

2nd – Heather Ragen

Lead - Sue Hoffman

Both Fall and Spring sessions followed a double round robin scheduling format. We did miss one week in the Spring due to a Men's Event and called off curling one week due to inclement weather. We held a Fall lunch gathering at Lumber Inn and met for lunch again in the Spring at the Delafield Brew Haus. It was a very successful season. Note: the game scoring has not been done on the new website to date. We have discussed the logistics, but never got it up and running. It is my goal to move the scoring to the website in the Fall of 2023.

becoming part of the KMCC community easy and it is a practice we expect to continue in the 2023-24 season.



### **Five & Under League (Matt Raine)**

Five & Under League is in its fourth year. It is a fall and spring session. The format is an open league. Throughout the course of the year we had 28 to 30 individuals participate in this league.

The on ice instruction, for the first hour, included new curler drills. These drills consisted of line of delivery, balance, release, slide technique, and other basic drills.

The second hour was usually a four end game where individuals rotated positions.

Throughout the course of the season other Curling topics were discussed. Topics included, Curling strategy, etiquette, bonspiels, club, volunteerism, and visiting other clubs.

Ideas for next year or to do more on OCS draw and practice. Along with in-depth game and shot strategy. Along with some off ice instruction.

### **TATT (Rick Baldry)**

1st place - Jeff Moylan

2nd place - Cal Wade

3rd place - Tie - John Geason and Rick Baldry

### **Introductory League (Steve Everett)**

For the second year in a row, KMCC offered short format introductory leagues to the general public on Thursday evenings. Over the course of the year there were five different sessions offered, three first session and two second. In total we had 50 registrants for these events and 6 of those curlers among our current membership signed on for greater membership after completing their Introductory League experience. In addition to supporting the growth of our membership, the Introductory Leagues made our club more accessible to general inquiries that in the past have either gone unserved or required special action on the part of our membership to creatively accommodate. The regular frequency of the Introductory Leagues make exploring and becoming part of the KMCC community easy and it is a practice we expect to continue in the 2023-24 season.



## **Membership Annual Report 2022-2023**

May 30, 2023

Angela Schulz

Membership this year increased by 45% over last season, with a total of approximately 250 members. For this season, we had 58 first year members, 8 second year members, 96 regular members, 41 senior members, 11 junior adults, 16 trial members, and 18 social members.

We hosted Learn to Curl events on three dates in the fall prior to the season start, with 43 participants. For the second year in a row, KMCC offered three-week introductory leagues to the general public on Thursday evenings. Over the course of the year there were five different sessions offered. In total we had 50 registrants for these sessions, and 6 of those curlers signed on for greater membership after completing their Introductory League experience. In addition to Learn to Curl events, we offered Learn to Curl Experiences to local corporations. Through these experiences, we introduced the sport of curling to over 200 people. Thank you to all the volunteers who came to help at these events! Learn to Curl events for next season have been tentatively booked for September 26, September 28, and October 1.

## **Club Promotions Committee Report – Kettle Moraine Curling Club**

Submitted by Julie Fay-Krivitz-Chairperson, May 30, 2023

### **Directory**

A club directory was created and distributed in April 2023.

Thank you to our advertisers, Delafield Brewhaus, WaterStone Bank, Parker's Place Fitness, and Rock On Curling.

Thank you to our new member, Megan Hannah for her graphic design skills volunteering her time to create the directory layout design. Thank you to Special Editions Inc, for printing the directory.

### **Website and Wall Advertising**

Thank you, Rick Baldry, for selling advertising.

Members, please patronize and support our business advertisers.

Thank you to all the businesses that support KMCC.

### **In-Ice Advertising**

This was our first year selling advertising for all 10 houses (5 sheets). Jet Ice was hired to produce our houses with advertisement designs from our business supporters.

House advertising was sold for \$3000/sheet for 3 years or \$1500/year/sheet. In-Ice House Advertising created an additional revenue source for KMCC.

Thank you to our in-ice advertisers.

Sheet 1: Julie Fay-Krivitz – Good Curling

Sheet 2: Timber Creek Packaging

Sheet 3: Delafield Brewhaus

Sheet 4: WaterStone Bank

Sheet 5: Rock On Curling and Davey Tree Expert Company

### **Historian**

Our club historian is Judy Maier.

### **Photographers**

Our club photographers are Stella Geason and David Lancour.

Thank you, Stella, for your time and taking pictures during bonspiels and Lady Kettle Curlers.

### **Outside Group/Corporate Events**

The 2022/2023 season hosted over 300 guests throughout the curing season. More than 24 corporate events which is approximately 1+ event per week participated in "learn to curl" on ice training throughout the season. The corporate events also included learning about KMCC and broom stacking after their on-ice training. Year over Year we grew outside corporate revenue 81% this season.

Steve Everett Jr took charge of communicating and scheduling the outside corporate events.

Thank you to the many club members who volunteered to teach and train all the guests who stepped out on the ice to learn to curl. The revenue created helped offset the club's expenses.

Many thanks to all! Well Done!

### **Three-Week Mini League-Thursday Evening**

An introductory three-week mini league was created to promote curling and gain new members during the 2022/2023 Curling season. The three-week mini leagues were held on Thursday evenings during open drop in league. The mini league was marketed to introduce guests to curling for the first time. The introductory league included a learn to curl session, then introduced to a game with experienced curlers. The three-week mini league served approximately 50 plus guests and created an additional revenue source for KMCC. Many of those who participated in this introductory three-week league then joined the club as first year members and participated in our Sunday evening 5 & Under League. The three-week mini league will be continued in the next upcoming season because it was proven successful.

Major Bonspiel Year End Report

Craig Sharkus

April 30, 2023

## 2022-23 Season report

I had the pleasure of chairing the Major Bonspiels committee for the BOD for a second year in a row. KMCC is blessed to have some of the most well attended and successful bonspiels in the area. We are extremely grateful for all of our volunteers that have continued to step up to chair, co-chair or to help at all our events. Without those who volunteer hours of service, KMCC wouldn't have the success we continue to have year after year. This past year we held 11 bonspiels at the club and those events generated over \$42,000 in net income for the club. This year that number was helped by a couple of special events KMCC hosted (Wheelchair Mixed Nationals and co hosted (USSMCA) along with our traditional bonspiels. The KMCC Mens had a record and the Mixed, Fall Fling and the 5 & under all netted over \$5,000. Success is looked at a few different ways. We not only were blessed with the net income but also by how well all of our events were attended. That's a statement on our membership and our volunteers. So many bonspiels in the state were down in attendance, or out right canceled, but through it all we remained strong. So many good things are happening at our club...

### GREAT JOB TO ALL INVOLVED THIS YEAR

As we look forward to the 23-24 curling season we will once again be looking for a host of volunteers to help out at all of our events this coming year. We will be holding all of our regularly scheduled events, but we are also on the State schedule to host the Mens & Women's Wisconsin Club play downs in Mid -December as well as the Badger Women's Bonspiel in late January. I'm confident KMCC will continue to be represented and show what we do so well. Please consider coming out and helping for one or two of these events if you have some free time. You'd be surprised what helping for a 2 hour shift at a bonspiel can do. Please continue to watch the club website and club communications for announcements for volunteer opportunities.

## **Communications Committee Report – Kettle Moraine Curling Club**

Submitted by Julie Fay-Krivitz-Chairperson, May 30, 2023

### **Website**

August 2022, a decision was made to create a new website for KMCC. Curling Club Manager was informed that KMCC would no longer be using their services.

Design Big Dreams, also known as War Room Hero, was hired to develop a new club website. The website designer is a fellow curler from Windy City Curling Club, Anthony D'Arco. The website is built on Word Press.

The features and benefits include but not limited to the following:

Curler Profile

Calendar

Dues payment

League Registration

Online payments utilizing Square.

Bonspiel Registration

Directory of Membership includes photos of member.

Volunteers sign up.

Database

User friendly

Design and Technical Support is immediately available.

Anthony D'Arco will train league and bonspiel chairpersons.

The new website was built and launched September 2022.

Anthony D'Arco has continued to support KMCC's website needs.

Steve Everett Jr., and Phyllis Kirchner were trained and support the back-end data input.

Throughout the curling season, Anthony has been immediately available and has delivered exceptional service. KMCC agreed to be the prototype in hopes that USA Curling would review and promote the design to other clubs. Dean Gemmel of USA Curling promoted and marketed our website during National Curling Events.

For the upcoming season, we are looking at expanding our Website Committee to include two or three more members to assist with the daily needs of website content and data input.

## **Emails**

The main tool for communicating to the entire membership is via email distribution and our club website.

### **Outgoing Emails**

Weekly emails and more as needed, are sent to club membership by way of online Mailchimp software. Steve Everett Jr. is our wordsmith and contact person to distribute club emails to the entire membership. The advantage of Mailchimp is it is free, ease of use, and serves the needs of our club. The disadvantage is members may need to check their junk mail and give permission to go into their inbox. The other disadvantage is some members do not use email as a means of communications.

A copy of the most recent club distributed emails is kept in a binder at the club or on the bulletin board.

### **Incoming Emails**

Our club email is checked daily throughout the curling season. It is our goal to respond and reply to pertinent emails and questions in a timely manner. Please note that if you do not get a timely response, please call a Board Member.

Our email address is [kmcurlingclub@gmail.com](mailto:kmcurlingclub@gmail.com).

### **Club Calendar**

The club calendar is on our website at [kmcurlingclub.com](http://kmcurlingclub.com) and is kept current. Please contact Phyllis Kirchner, Julie Fay-Krivitz or Steve Everett Jr. with any calendar inquiries.

### **Social Media**

Facebook and Instagram are administered by Nikki Raine.

Kettle Moraine Curling Club (Members Only) is a private group on Facebook and is a easy way to reach members and connect with one another.

### **Volunteer Sign-up**

With the design of our new website, it now includes signing up and registering for volunteering needs. As a 100% volunteer club is this has been a beneficial addition.

Volunteer opportunities is on our club website at [kmcurlingclub.com](http://kmcurlingclub.com).

The volunteer sign-up for club events, bonspiel help, and other opportunities are created and updated as needed. Please check the website regularly for volunteer opportunities.

Phyllis Kirchner and Michele Heinze create the content needed on our website.



**Kettle Moraine Curling Club**  
**Treasurer's Annual Report 2022-23**  
**June 2, 2023**

Growth and perseverance are the two words that jump out when reviewing the financial performance of the club for fiscal 2022.

New membership increased by more than five times year-over-year from 2021 to 2022 as we welcomed more than 50 new curlers to our family. Additionally, several former members found their way back to KMCC and we picked up some new members from other area clubs as well. These numbers showed themselves on the income statement as dues revenue increased year-over-year by 47% to just under \$90k.

It is worth highlighting that while our dues revenue was strong, the day-to-day operating expenses for the club, excluding all bonspiel costs, were \$218k, so our Member Dues covered only 41% of our operating costs.

Thankfully, the growth theme didn't end with dues. We had a record setting year in terms of Bonspiel & Other Event Income, generating over \$86k in revenue, an increase year-over-year of 57%. Some of this revenue was the result of special events that may not repeat every year such as the Senior Men's Nationals or the USA Curling Wheelchair Mixed Doubles competition, but other reasons for the increase include things we do hope to repeat such as the Mini-Instructional Leagues to continually welcome new curlers and new events like Crazy Eights. Plus, our non-member, private Learn to Curl Experiences generated over \$14.5k this year, an improvement of nearly 20% over the prior year.

In summary, revenues grew in fiscal 2022 by an amazing \$60k.

Expenses were of course up for the year as well. Everything from a kilowatt of energy to the eggs used at our Bonspiels cost more and surprise, surprise, but with such an uptick in membership numbers we saw a healthy increase in the spend on beer and soda! The most notable increase in year-over-year spending was in the category of legal fees, where a one-time, exceptional situation, presented itself and has been resolved.

Given that depreciation represents \$29k of cost on our Income Statement, on a cash basis KMCC was less than \$5k from breaking even. A testament to the hard work of all our volunteers and a foundation for us to build on moving forward.

The financial state of the club is strong. Our balance sheet still reflects a cash balance of over \$100k.

A copy of the Income Statement and Balance Sheet effective today are enclosed.