

KMCC Board of Directors Meeting Minutes  
Thursday, March 11, 2021, 6.00pm  
KMCC Clubhouse

A. Call to Order- 6:05 pm Present: John, Bob, Jeff N, Jeff S, Jen, Adam, Dave, Herb, Phyllis and Linda via zoom.

B. Secretary's Report - (Jeff N) – Last month's minutes approved and will be posted if not already done.

C. Treasurer's Report - (Jen) – Report provided; our current expected loss stands at approx. \$18,000 for the fiscal year.

E. Old Business

1. Refund Requests – (Jen) – There have a couple more refund requests in addition to the previously noted requests. To date there have been 18 refunds and 10 of those have elected to leave a portion of their dues with the club. Deadline for requests is 3/15/21. Request that any donation of funds relating to dues be given prior to the end of the fiscal year.

2. Cleaning Update / Other – (Jeff S) – We have been maintaining our current cleaning schedule. Rick comes daily to do touch point cleaning (about 2-2.5 hrs). Question was raised about reducing cleaning but since anyone can come and go at anytime, it was felt cleaning could be maintained at current level through end of season. Snow removal company was doing a sub-par job at the back of the club, causing issues for wheelchair curlers. This was brought to their attention and they had improved, now shouldn't be an issue for remainder of season since the snow has all melted.

3. Retention/Recruiting – (Bob, Craig) – Craig presented a number of ideas related to fundraising and relatively low cost improvements for the club. Ideas included a possible outdoor patio out front to better utilize outdoor space during nicer weather in early and late season. A welcome sign in the ice house, located where the US flag is currently. A revamping of the beer options for the club, Rob McCarthy has another 3 tap keg fridge that he would be willing to donate, we could have 6 beers on tap. Possibility of fundraising by operating the food cart at Piggly Wiggly to increase exposure and word of mouth advertising for the club and learn to curls. Considering 12 month use of the club (not for curling, but for possibly bags leagues or some other associated summer activity). Consideration for a fall (sept/oct) "super league" as a pay for play league for high performance teams in the area to get games against other high level competition prior to bonspiel season.

Bob Cuomo then presented ideas for recruiting and retention. Dues may need to be increased if we have a net loss of members from this season to next. One part would focus on improving learn to curls, incorporating more "broomstacking" with food and beer tents (Brewhaus and Brewfinity) set up in the club so that prospective members could get a better experience for the post curling activities of socializing, eating and drinking. Developing a mentor program, where any new member would receive contact

info for a club mentor that they could be in touch with for any questions/issues. Mini-leagues tied into the learn to curls, so new members could get additional instruction or would be required to take a training session prior to league play. Consider a "bounty" for current members who bring in new members (a \$40 discount on dues per new member brought to the club, limit 2). Other part should be focused on retaining current members and leave of absence curlers from this year. Would propose a LOA reunion get together in place of the end of year party this season. Hosted by the club, in the parking lot, to bring back members who have been away all year for food, drinks, and an opportunity to get on the ice and throw some stones before the end of the season. Motion was made to have the LOA reunion on 4/24 from 2-5 pm, seconded and motion carries. Also want to have an intraclub 5 and under spiel before the season end. Matt and Nikki Raine have offered to assist running it on 3/27, possible \$5 donation per participant to cover a basic lunch. Ok to proceed. Phyllis will get them the event binder to help in planning. And finally an improvement in the communications from the club, we are looking to re-start the newsletter as that was well received and informative.

4. Badger Bonspiel 2024 (Phyllis) – The women's badger bonspiel is slated to be the 3<sup>rd</sup> weekend in January 2024, a 3 day spiel. The BWCA keeps \$350, they pay \$250 per day for ice, and the club is able to keep all proceeds from fundraisers (raffle, etc). Motion to host as scheduled, seconded and approved.

5. Next Year's Bonspiels (Adam) – Request to review dates for next years bonspiels. Dates reviewed, most spiels have typically set weekends. The Stan invitational may move earlier if ice is going in early, TBD pending start date for next curling season.

#### F. New Business

1. Website Plan – (John) – Phyllis and Tess have elected to resign from their respective posts on website and email/communication. Tess effective immediately, Phyllis as of April 1<sup>st</sup>. Thank you to both of them for their large commitment of time and energy to the club in those roles over many years. Chris Canaday has been brought on to work on transitioning over so that there isn't a lapse in communications from the club.
2. Club incident/Emergency contact – last Wednesday a member had a medical emergency on the ice and the contact info in the directory was just his cell phone. We had no way of contacting his spouse. We need to add emergency contact as a required element with online registration so that we are able to contact someone in case of an emergency like that in the future.

G. Adjourn – Move to adjourn, seconded, meeting adjourned at 7:42 pm.

Respectfully submitted,  
Jeff Nelson  
KMCC secretary